



Azizul Jamaludin

DEAN, SCHOOL OF HOSPITALITY & CREATIVE ARTS, MSU MALAYSIA

PERSONAL PROFILE

I am holding the position of Dean of School of Hospitality & Creative Arts at Management & Science University (MSU) Malaysia. Have more than 10 years experience in teaching and more than 7 years experience in managing team and building talents. F&B and Restaurant Operation is my forteit.

CONTACT INFORMATION

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ACADEMIC HISTORY

Management & Science University

PhD in Management & Business (Hospitality) - Current

Universiti Teknologi Mara (UiTM) Shah Alam

Master in Foodservice Management

Universiti Teknologi Mara (UiTM) Shah Alam

BSc. (Hons.) in Hotel Management

PUBLICATIONS

1. The Relationship Between Food Delivery Apps Attributes Towards Customer Perceived Value Among Young Working Adults In Shah Alam (2019)
2. Food Wastage Awareness Among Restaurant Consumers In Subang Jaya (2020)
3. Malaysia Tourist Satisfaction towards Service Quality in Zoo Negara, Kuala Lumpur (2020)
4. Malaysia's Destination Image After Crisis Recovery (2020)

CAREER SUMMARY

Program Manager

MSU Malaysia | 2013 - 2014

- Manages the program of Hospitality & Tourism and Outdoor, Leisure & Adventure
- Leading the team of academicians
- Recommend all proposals and budgets to the management

Deputy Dean (Student Affairs)

MSU Malaysia | 2015 - 2019

- Manages student affairs in the school
- Assists Dean on the daily operation
- Review proposals, budgets and execute the plan of student activities

Dean

MSU Malaysia | 2019 - current

- Oversee overall operation of the school
- Approve all proposals and budgets
- Involves in all planning of yearly and quarterly business
- Part of Senior Management Team of MSU Malaysia

PERSONAL RECOGNITIONS

MSU Service Excellent Award, Best Subject Performance (2013)

MSU Service Excellent Award, Best Mentor (2014)

MSU Service Excellent Award, President's Award of Achievement & Recognition (2014, 2015, 2019)

SCHOOL ACHIEVEMENTS

Center of Excellence by APIEM (2017)

Gold Award Best School of Tourism & Hospitality, Malaysia Tourism Council (2018)

Malaysia's Best Top 2 and World's Best Top 28, QS Ranking by subjects (2020)