

Prof. Dr. Neethiahnathan Ari Ragavan

Executive Dean, Faculty of Social Sciences and Leisure Management, Taylor's University, Malaysia

President, ASEAN Tourism Research Association (ATRA)

Biography

Prof. Dr. Neethiahnathan Ari Ragavan, has over 27 years of academic experience and holds a doctorate degree from France.

He is highly involved in hospitality and tourism education in Malaysia and the region. In November 2013, he initiated the setting-up of the ASEAN Tourism Research Network or now aptly known as ASEAN Tourism Research Association (ATRA), a regional cooperation among Universities in ASEAN countries for greater research and education collaboration on issues related to Hospitality & Tourism. He is presently the President of ASEAN Tourism Research Association (ATRA) and has been active in various International Boards such as Pacific Asia Travel Association (PATA).

His areas of research include on Higher Education Models and System, Hotel and Tourism Development and Innovation; and, Food and Culture.

The list of his publications, rewards/recognition, affiliations and achievements: <https://expert.taylors.edu.my/profile/neethia.n>

Presently, he is the Executive Dean, Faculty of Social Sciences and Leisure Management overseeing 5 Schools and 1 Institute, one of the school is currently ranked Top 20 in the world by QS World University Rankings by Subject which is the School of Hospitality, Tourism & Events and it is internationally benchmarked by the United Nations World Tourism Organisation (UNWTO) TedQual certification.