AREA 1: VISION, MISSION, EDUCATIONAL GOALS AND LEARNING OUTCOMES

The vision, mission and goals of education set the direction of an HEP, guide academic planning and implementation as well as bring together all members of the institution to strive towards a tradition of excellence.

(COPIA, 2nd Edition)
The Vision and Mission of HEP:

i. Direct and guide all aspects of the institutional existence and its future progress.

ii. Provides the foundation for the development of all its academic programmes. Hence, one must be guided by them when designing such programmes.

(COPIA, 2nd Edition)
The Educational Goals of HEP:

Describe the crucial characteristics of the outcomes and processes of higher education that are in keeping with national aspirations and global importance.

(COPIA, 2nd Edition)
### AREA 1: Vision, Mission, Educational Goals and Learning Outcomes

<table>
<thead>
<tr>
<th>Section</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1</td>
<td>Statement of Vision, Mission and Educational Goals</td>
</tr>
<tr>
<td>1.2</td>
<td>Participation in the formulation of Vision, Mission and Educational Goals</td>
</tr>
<tr>
<td>1.3</td>
<td>Academic Autonomy</td>
</tr>
<tr>
<td>1.4</td>
<td>Learning Outcomes</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Benchmark (BM)</th>
<th>ENHANCED STANDARD (EN)</th>
</tr>
</thead>
<tbody>
<tr>
<td>BM 4</td>
<td>EN 2</td>
</tr>
<tr>
<td>BM 1</td>
<td>EN 1</td>
</tr>
<tr>
<td>BM 2</td>
<td>EN 1</td>
</tr>
<tr>
<td>BM 2</td>
<td>EN 1</td>
</tr>
<tr>
<td>BM 9</td>
<td>EN 5</td>
</tr>
</tbody>
</table>
### 1.1 STATEMENT OF VISION, MISSION AND EDUCATIONAL GOALS

**1.1.1 Benchmark Standard**

- The Faculty/Campus/Division **MUST** formulate educational goals consistent with its vision and mission.

- The mission statement and educational goals **MUST** reflect the crucial elements of the processes and outcomes of higher education that is in line with national and global developments.

- The vision, mission, and educational goals **MUST** be approved by a governing board or other appropriate body whose membership is made up of those competent to discharge such duties and responsibilities.

- Every Faculty/Campus/Division **MUST** disseminate its vision, mission and educational goals to its internal and external stakeholders.

### 1.2 PARTICIPATION IN THE FORMULATION OF VISION, MISSION AND EDUCATIONAL GOALS

**1.2.1 Benchmark Standard**

- The vision, mission and goals **MUST** be developed in consultation with principal stakeholders which include departments, schools or faculties, research centres, governing boards, academic staff, student organisations, and administration and management staff.
### 1.3 ACADEMIC AUTONOMY

**1.3.1 Benchmark Standard**

- The Faculty/Campus/Division **MUST** have sufficient autonomy to design the curriculum of the qualifications that it is conferring and to allocate the resources necessary for their implementation to ensure the achievement of their learning outcomes. *(Where applicable, this provision must also cover programmes and activities conducted in collaboration with others within or outside the country in accordance with national interest and international best practices.)*

- The academic staff **MUST** be given sufficient autonomy to focus on areas of his expertise, such as curriculum development and implementation, academic supervision of students, research and writing, scholarly activities, academically-related administrative duties, and community engagement.

### 1.4 LEARNING OUTCOMES

**1.4.1 Benchmark Standard**

- The Faculty/Campus/Division **MUST** formulate learning outcomes and educational goals consistent with its vision and mission.

- The Faculty/Campus/Division **MUST** define the specific competencies that students should demonstrate upon completion of the period of study. *(The competencies include mastery of the body of knowledge; practical skills; social skills and responsibility; ethics and professionalism; scientific method, critical thinking and problem solving; communication skills and teamwork; information management and lifelong learning; and entrepreneurship and management.)*
## Statement of Vision, Mission, and Educational Goals

<table>
<thead>
<tr>
<th>AL 1</th>
<th>AL 2</th>
<th>AL 3</th>
<th>AL 4</th>
<th>STANDARD</th>
<th>CLAUSE</th>
<th>SCORE</th>
<th>VALIDATION</th>
<th>STATUS</th>
<th>COMMENTS</th>
<th>EVIDENCE 1</th>
<th>EVIDENCE 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. The department has formulated educational goals that are consistent with the mission and vision of the university.</td>
<td>2. The department has not formulated educational goals that are consistent with the mission and vision of the university.</td>
<td>3. The department's statement of educational goals reflects the mission statement of the university.</td>
<td>4. The mission statement of the department does not reflect the mission statement of the university.</td>
<td>1.1</td>
<td>0</td>
<td>Not Available</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## AREA 1 – LIST OF EVIDENCES

<table>
<thead>
<tr>
<th>STANDARD</th>
<th>EVIDENCES</th>
</tr>
</thead>
</table>
| 1.1      | - Interview session with HOD / Dean / Rector  
|          | - Minutes of meetings / Reports  
|          | - Website / Email  
|          | - Interview session with stakeholders / interested parties |
| 1.2      | - Interview session with stakeholders / interested parties  
|          | - Minutes of meetings / Reports  
|          | - Stakeholders report  
|          | - External examiners report |
| 1.3      | - Interview session with HOD / Staff  
|          | - Appointment letters  
|          | - Staff Training Reports  
|          | - Reports (PJIM & A) |
| 1.4      | - Interview session with HOD / Students  
|          | - OBE documents  
|          | - CF (Course information / Curriculum structure / CLO – PLO Mapping) |
CASE 1: AL 5

Standard 1.1.1 - Every faculty / Campus / Division MUST disseminate its vision, mission and educational goals to its internal and external stakeholders.

Based on the evidence cited, the panel commends that the department has widely disseminate its vision, mission and educational goals to its internal and external stakeholders.

Evidence: Interview with staff and students, website (www.uitm.edu.my), stakeholders / external examiners reports.
CASE 2 : AL 3

Standard 1.2.1 – The vision, mission and goals **MUST** be developed in consultation with principal stakeholders…

Based on the evidence sighted, panel affirms that the vision, mission and goals have been developed in consultation with principal stakeholders, however the evidence is insufficient to support there is an extensive consultation has been done.

Evidence: Interview with students / staff
CASE 3 : AL 1

Standard 1.3.1 – The academic staff **MUST** be given sufficient autonomy to focus on areas of his expertise…

Based on the interview with the academic staff, panel found that the academic staff is not given any autonomy to focus on areas of his expertise. Most of them claimed that it was difficult to get approval from the management for them to conduct research or getting involve in community engagement.

Evidence: Interview with academic staff.
Terima Kasih

Institut Kualiti dan Pengembangan Ilmu (InQKA)
Universiti Teknologi MARA
Blok A, Aras 5,
Bangunan Akademik 2,
40450 Shah Alam, Selangor

Tel: +603 5543 5702/5711/5703/5713/5732
Faks: +603 5543 5721/5722

Laman Web: http://inqka.uitm.edu.my/
Emel: inqka@salam.uitm.edu.my